

FOR IMMEDIATE RELEASE

New Product Announcement

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TAKE YOUR BOW FOR A WALK

Whether fastened around your bow or strapped around the tree, the BowBat pack is breaking new ground in hunting technology. This original approach to gear access is a GamePlan Gear exclusive—and it is getting rave reviews from the industry's best.

If you've ever left the house, climbed into your tree, and realized that you forgot an important piece of equipment—then the BowBat is for you. The pockets, straps, hooks and rings allow you to transport all your hunting gear in one convenient, rugged pack.

The BowBat is a tree-stand workstation and bow case in one. The foam-padded wings cleverly wrap around your bow to provide a protective case for your sight and arrow rest. The encasement feature is indispensable for hunters that must have their bows secured during transportation. The easy-carry handle allows for briefcase style transportation and the shoulder strap gives hands-free access for walking, climbing and riding. The bow is cradled horizontally—as opposed to the vertical designs of other packs. This gives many hunters a new opportunity for wearing their bows into the woods while riding an ATV. The design eliminates the problem of your bow's bottom limb bumping into the ATV seat while riding.

Once you've settled into your stand, remove the pack from the bow and strap it around the tree trunk. The BowBat instantly transforms into a padded backrest and the first complete workstation ever developed for tree-stand hunting. The pack's gear pockets provide quick access to everything from game calls to headcovers; there's even a system to attach rattling antlers!

Check out the patent-pending BowBat and several other breakthrough products that are shaking up the bowhunting world at www.gameplangear.com.

NOTE TO EDITORS:

For images and questions about the press release, please contact GamePlan Gear's Ad Agency:
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